**2014 PEW RESEARCH CENTER’S AMERICAN TRENDS PANEL**

**WAVE 3 MAY**

**MAY 5-27, 2014**[[1]](#footnote-1)

**ASK ALL:**

LIFE1 Overall, are you satisfied or dissatisfied with the way things are going in your life today?

1. Very satisfied
2. Mostly satisfied
3. Mostly dissatisfied
4. Very dissatisfied

**ASK ALL:**

LIFE2 Looking ahead to the next ten years, do you think your life, overall…

1 Will be better

2 Will be worse

3 About the same as it is now

**ASK ALL:**

ECON1 Thinking about the nation’s economy…

How would you rate economic conditions in this country today?

1 Excellent

2 Good

3 Only fair

4 Poor

**ASK ALL:**

ECON2 A year from now, what do you expect economic conditions in the country as a whole will be?

1 Better

2 Worse

3 About the same

**RANDOMIZE ORDER OF BLOCK FAVPOL1 AND FAVPOL2; RANDOMIZE ORDER OF ITEMS IN EACH BLOCK.**

**ASK ALL:**

FAVPOL 1 What is your overall opinion of each of the following?

1. Barack Obama
2. Paul Ryan
3. Elizabeth Warren
4. Mitch McConnell
5. Rand Paul
6. Hillary Clinton

**RESPONSE CATEGORIES:**

1 Very favorable

2 Mostly favorable

3 Mostly unfavorable

4 Very unfavorable

5 Never heard of/Not sure

**PROGRAMMING NOTE: DESKTOP FORMAT AS GRIDS WITH COLUMNS LABELED, PUT RESPONSE CATEGORIES IN BOLD. PUT GRID LINE UNDER EACH NAME, BUT NOT VERTICAL BETWEEN RESPONSE CATEGORIES. MOBILE FORMAT individually labeled response scales.**

**ASK ALL:**

FAVPOL 2 What is your overall opinion of each of the following?

1. Ted Cruz
2. Michelle Obama
3. Nancy Pelosi
4. Marco Rubio
5. Jeb Bush
6. Chris Christie

**RESPONSE CATEGORIES:**

1 Very favorable

2 Mostly favorable

3 Mostly unfavorable

4 Very unfavorable

5 Never heard of/Not sure

**PROGRAMMING NOTE: DESKTOP FORMAT AS GRIDS WITH COLUMNS LABELED, PUT RESPONSE CATEGORIES IN BOLD. PUT GRID LINE UNDER EACH NAME, BUT NOT VERTICAL BETWEEN RESPONSE CATEGORIES. MOBILE FORMAT individually labeled response scales.**

**RANDOMIZE ORDER OF BLOCK (ME1 AND ME2 1st vs. ME3 and ME4 1st); RANOMIZE ORDER OF SET WITHIN BLOCK (e.g., ME1 1st vs ME2 1st) RANDOMIZE ORDER OF ITEMS IN EACH SET (e.g., items a to e).**

**ASK ALL:**

ME1 Which of these describes you well~~?~~ *(Check all that apply)* **[RANDOMIZE ITEMS]**

1. Hunter, fisher, or sportsman
2. Trusting person
3. Spiritual person
4. Fast-food lover
5. Upbeat and optimistic

**PROGRAMMING NOTE: ALLOW MULTIPLE RESPONSES**

**ASK ALL:**

ME2 Which of these describes you well? *(Check all that apply)* **[RANDOMIZE ITEMS]**

1. Couldn’t vacation without my smart phone
2. Honor and duty are my core values
3. Am sometimes uncomfortable being around people not of my race
4. Think of myself as a typical American
5. Recycle and reuse as a daily habit

**PROGRAMMING NOTE: ALLOW MULTIPLE RESPONSES**

**ASK ALL:**

SOCIDEO When it comes to social and lifestyle issues, which of these do you consider yourself? **[RANDOMIZE OR ROTATE ORDER OF RESPONSE OPTIONS 1 and 3]**

1. Socially conservative
2. Socially moderate
3. Socially liberal

**ASK ALL:**

TOPISSUE Which of these national policy issues are the most important to you, personally?

*[Check all that apply].* **[RANDOMIZE ITEMS]**

1. Jobs
2. Abortion
3. The environment
4. Immigration
5. Health care
6. The federal budget deficit
7. Same-sex marriage
8. Gun policy
9. Tax policy
10. Energy policy
11. Security and anti-terrorism policy
12. Social security
13. Help for the poor

**PROGRAMMING NOTE: ALLOW MULTIPLE RESPONSES**

**ASK IF SELECT MORE THAN ONE TOPIC ABOVE (TOPISSUE):**

TOPISSUE2 Of all the national policy issues you selected, rank the issues that are most important to you, personally.

**If they have TWO selected in TOPISSUE the respondent notes at TOPISSUE2 will say:**

[Rank up to two.]

[Select the choice you think is most important first, followed by the second-most important. [**IF JS ENABLED:** You will see a 1 and 2 in the boxes after you rank them.]

**If they have 3 or more it says:**

[Rank up to three.]

[Select the choice you think is most important first, followed by the second- and third-most important. [**IF JS ENABLED:** You will see a 1, 2, and a 3 in the boxes after you rank them.]

**[LIST ONLY ITEMS FROM TOPISSUE THAT ARE SELECTED; LIST IN SAME ORDER OF PRESENTATION AS TOPISSUE. USE SMALL TEXT BOX NEXT TO EACH ITEM FOR NUMERIC ENTRIES OF 1, 2 or 3; SOFT PROMPT IF OTHER ENTRIES, REPEATING NUMERIC VALUES, OR DID NOT RANK ANY ISSUES. DUMMY VARIABLE FOR EACH ITEM IN DATASET.**

**SOFT PROMPT TEXT:**

**If 2 Selected and they error or try to skip:**

**"No response was recorded for this question or your response did not include up to 2 issues ranked 1 and 2. Please try again. If you would like to skip this question, click next."**

**If 3 or more:**

**"No response was recorded for this question or your response did not include up to 3 issues ranked 1, 2 and 3. Please try again. If you would like to skip this question, click next."**

1. Jobs
2. Abortion
3. The environment
4. Immigration
5. Health care
6. The federal budget deficit
7. Same-sex marriage
8. Gun policy
9. Tax policy
10. Energy policy
11. Security and anti-terrorism policy
12. Social security
13. Help for the poor

**ASK ALL:**

TOPISSUE3 When you are voting for Congress, what issue positions would be “deal breakers” for you, if any?

**OPEN-END—LARGE TEXT BOX; ABOUT 4 LINES with FILLED TEXT AT UPPER LEFT OF TEXT BOX AS SHOWN BELOW**

**SOFT PROMPT TEXT: Type your response in the box. If there are no issue positions that are “deal breakers”, type “none” in the box. If you would like to skip this question, click next.**

**EXAMPLE FORMAT**

**FILL IN STARTER TEXT**: *Complete the sentence by typing here: I would never vote for a candidate who…*

**RANDOMIZE ORDER OF AGREE1 AND AGREE2**

**ASK ALL:**

AGREE1 Do you agree or disagree with this statement?

I enjoy challenging the opinions of others.

1. Strongly agree

2 Somewhat agree

3 Somewhat disagree

4 Strongly disagree

**ASK ALL:**

AGREE2 Do you agree or disagree with this statement?

It makes me uncomfortable when people argue about politics.

1. Strongly agree

2 Somewhat agree

3 Somewhat disagree

4 Strongly disagree

**RANDOMIZE ORDER OF AGREE3 AND AGREE4**

**ASK ALL:**

AGREE3 Do you agree or disagree with this statement?

Elected officials would help the country more if they would stop talking and just take action on important problems.

1. Strongly agree

2 Somewhat agree

3 Somewhat disagree

4 Strongly disagree

**ASK ALL:**

AGREE4 Do you agree or disagree with this statement?

I would vote against any elected official who voted to raise taxes.

1. Strongly agree

2 Somewhat agree

3 Somewhat disagree

4 Strongly disagree

**RANDOMIZE ORDER OF BLOCK (ME1 AND ME2 1st vs. ME3 and ME4 1st); RANOMIZE ORDER OF SET WITHIN BLOCK (e.g., ME1 1st vs ME2 1st) RANDOMIZE ORDER OF ITEMS IN EACH SET (e.g., items a to e).**

**ASK ALL:**

ME3 Which of these describes you well? [*Check all that apply*] **[RANDOMIZE ITEMS]**

1. Video or Computer Gamer
2. Outdoor person
3. Libertarian
4. Religious person
5. Focused on health and fitness

**PROGRAMMING NOTE: ALLOW MULTIPLE RESPONSES**

**ASK ALL:**

ME4 Which of these describes you well? [*Check all that apply*] **[RANDOMIZE ITEMS]**

1. Sports fan
2. Rarely worry what others think of me
3. Compassion and helping others are my core values
4. Often feel proud to be American
5. Skeptical of medical experts’ recommendations

**PROGRAMMING NOTE: ALLOW MULTIPLE RESPONSES**

**PROGRAMMING NOTE: RANDOMIZE ORDER OF PERS1 THROUGH PERS12; RANDOMIZE OR ROTATE ORDER OF END LABLES FOR ITEMS WITH 1 ALWAYS BEING ON LEFT AND 5 ALWAYS ON THE RIGHT; USE THE SAME SIZE RADIO BUTTONS AS WAVE 1 Q47-Q48.**

**ASK ALL:**

PERS1 Where would you place yourself on the following scale?

Introverted

Extroverted



**ASK ALL:**

PERS2 Where would you place yourself on the following scale?

Hard-working

Lazy



**ASK ALL:**

PERS3 Where would you place yourself on the following scale?

Conventional thinker

Creative thinker



**ASK ALL:**

PERS4 Where would you place yourself on the following scale?

Calm

Nervous



**ASK ALL:**

PERS5 Where would you place yourself on the following scale?

Shy

Outgoing



**ASK ALL:**

PERS6 Where would you place yourself on the following scale?

Self-disciplined

Impulsive



**ASK ALL:**

PERS7 Where would you place yourself on the following scale?

Unsympathetic

Sympathetic



**ASK ALL:**

PERS8 Where would you place yourself on the following scale?

Disorganized

Organized



**ASK ALL:**

PERS9 Where would you place yourself on the following scale?

Not analytical

Analytical



**ASK ALL:**

PERS10 Where would you place yourself on the following scale?

Relaxed

Tense



**ASK ALL:**

PERS11 Where would you place yourself on the following scale?

Critical of others

Accepting of others



**ASK ALL:**

PERS12 Where would you place yourself on the following scale?

Not intellectual

Intellectual



**ASK IN W3 THROUGH NOVEMBER WAVE:**

**IF W3\_REGSTATUS=1,2, AND CITIZEN (BIRTH\_HISP=1,2 OR USBORN=1,3,4 OR CITIZEN=1) ASK**

**OR**

**IF MISSING W3\_REGSTATUS (NOT ASKED THIS WAVE) AND CITIZEN (BIRTH\_HISP=1,2 OR USBORN=1,3,4 OR CITIZEN=1) ASK**

**IF W3\_REGSTATUS=3,4 do not ask**

UPDATE In the past 30 days, did you register to vote or update your voter registration?

1. Yes, I registered to vote
2. Yes, I updated my registration

3 No, I am registered to vote and made no changes in the past 30 days

**ASK IF YES (CONTACT1=1):**

CONWHO Who contacted you with information about an election? *[Check all that apply.]* **[RANDOMIZE A-D, KEEPING E LAST]**

1. A candidate running for office or his/her campaign
2. A political party
3. Politically oriented groups other than parties and candidates
4. A state or local election office, such as the Board of Elections or the Secretary of State’s office
5. Other **[please specify]**

**ASK ALL CITIZENS (BIRTH\_HISP=1,2 OR USBORN=1,3,4 OR CITIZEN=1):**

SEARCH And in the past 30 days, have you searched for information about an upcoming election?

1 Yes

2 No

**IF YES, SEARCHED (SEARCH=1):**

SEARCHWHAT Did you search for any of the following types of information? *[Check all that apply.]*

**[RANDOMIZE A-G]**

1. Information about your voter registration status
2. The date of an upcoming election

**NO ITEM C**

1. The location of your polling place
2. A sample ballot
3. Any information about the rules or requirements for voting
4. Information about a candidate or candidates in an election

**IF YES TO ANY INFORMATION ABOUT RULES (SEARCHWHAT.F=1)**

SEARCHRULES Did the information about the rules or requirements for voting include any of the following? *[Check all that apply.]* **[RANDOMIZE A-C]**

1. What type of identification you will need to vote
2. Who is eligible to participate in a primary election
3. How to cast a vote before Election Day, by absentee ballot or early voting

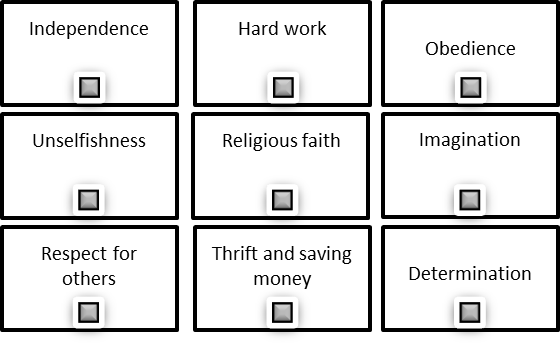
**ASK ALL:**

KIDTRAIT In general, which of these qualities do you consider especially important to teach children? *[Check all that apply]* **RANDOMIZE**

1. Independence
2. Hard work
3. Being responsible
4. Creativity
5. Being well-mannered
6. Helping others
7. Persistence
8. Religious faith
9. Obedience
10. Empathy for others
11. Curiosity
12. Tolerance

**PROGRAMMING NOTE: BOXES WITH TEXT INSIDE/CAN SELECT MULIPLE ANSWERS/RADIO BUTTON LEFT SIDE/GREEN BAR WILL APPEAR ON LEFT WHEN CLICKED AS DONE IN W1**

**SOFT PROMPT: You have not selected any of the qualities. If this is correct, click next.**

**EXAMPLE FORMAT:**

**ASK ALL WHO SELECTED MORE THAN ONE OPTION IN KIDTRAIT:**

KIDTRAIT2 Of all the qualities you selected, which do you consider the most important to teach children? *[Choose up to three]*

If they have TWO selected in KIDTRAIT1 the respondent notes at KIDTRAIT 2 will say:

[Choose up to two.]

1. Independence
2. Hard work
3. Being responsible
4. Creativity
5. Being well-mannered
6. Helping others
7. Persistence
8. Religious faith
9. Obedience
10. Empathy for others
11. Curiosity
12. Tolerance

**SOFT PROMPT: You may choose 1, 2 or 3 qualities that you consider the most important. Please try again. If you would like to skip this question, click next.**

**PROGRAMMING NOTE: BOXES WITH TEXT INSIDE/CAN SELECT UP TO THREE ANSWERS /RADIO BUTTON LEFT SIDE/GREEN BAR WILL APPEAR ON LEFT WHEN CLICKED AS DONE IN W1. ; SHOW ONLY ITEMS SELECTED IN KIDTRAIT1; SHOW GRID IN SAME ORDER AS IN KIDTRAIT1**

**ASK ALL:**

TRANSPORT Thinking about a typical month, how often, if ever, do you use public transportation? (That is a bus, subway or rail system.)

1 More than once a week

2 Once a week

3 Once or twice a month

4 Never

**ASK ALL:**

INVEST Which of the following best describes your own level of investment in the stock market? **[RANDOMIZE OR ROTATE ORDER OF RESPONSE OPTIONS 1 AND 3]**

1 I trade stocks and other funds pretty regularly

2 I have some long-term investments like retirement accounts, but don’t trade stocks regularly

3 I don’t have any money in the stock market

**ASK ALL:**

GUN1 Do you happen to have any guns, rifles or pistols in your home

1 Yes

2 No

**ASK ALL:**

UNIONHH

Are you or is anyone in your household a member of a labor union?

1 Yes, I am

2 Yes, someone else in household

3 Yes, both myself and someone else

4 No, nobody in household

**RANDOMIZE ORDER (TYPEREP/TYPEDEM); RANDOMIZE ORDER OF ITEMS IN EACH (e.g., items a to h); ROTATE ORDER OF LABELS IN EACH SET WITH SCALE ALWAYS SHOWING 1 ON LEFT AND 5 ON RIGHT.**

**ASK ALL:**

TYPREP Which of these terms best describes people who are **Republicans**?

1. Warm, Cold
2. Intellectual, Not intellectual
3. Self-disciplined, Impulsive
4. Critical of others, Accepting of others
5. Hard-working, Lazy
6. Weak, Strong
7. Open-minded, Closed-minded
8. Sympathetic, Unsympathetic

**GRID with 5-POINT SCALE;LABELS ABOVE END POINTS; RADIO BUTTONS MUST BE EVENLY SPACED WITH THE SAME SPACING FOR ALL ITEMS IN GRID; USE SAME BUBBLE SIZE AS IN W1 (SIZE C); MAKE SURE THERE IS SLIGHTLY MORE WHITE SPACE BETWEEN ROWS SO THAT BUBBLES WITH LABELS ARE SEEN AS GROUPED TOGETHER; SHADE EVERY OTHER ROW; ALIGN TEXT OF LABELS AT LEFT OR RIGHT EDGE OF THE FURTHEST RADIO BUTTON**

**RANDOMIZE ORDER (TYPEREP/TYPEDEM); RANDOMIZE ORDER OF ITEMS IN EACH (e.g., items a to h); ROTATE ORDER OF LABELS IN EACH SET WITH SCALE ALWAYS SHOWING 1 ON LEFT AND 5 ON RIGHT.**

**ASK ALL:**

TYPDEM Which of these terms best describes people who are **Democrats**?

1. Warm, Cold
2. Intellectual, Not intellectual
3. Self-disciplined, Impulsive
4. Critical of others, Accepting of others
5. Hard-working, Lazy
6. Weak, Strong
7. Open-minded, Closed-minded
8. Sympathetic, Unsympathetic

**GRID with 5-POINT SCALE; LABELS ABOVE END POINTS; RADIO BUTTONS MUST BE EVENLY SPACED WITH THE SAME SPACING FOR ALL ITEMS IN GRID; USE SAME BUBBLE SIZE AS IN W1 (SIZE C); MAKE SURE THERE IS SLIGHTLY MORE WHITE SPACE BETWEEN ROWS SO THAT BUBBLES WITH LABELS ARE SEEN AS GROUPED TOGETHER; SHADE EVERY OTHER ROW; ALIGN TEXT OF LABELS AT LEFT OR RIGHT EDGE OF THE FURTHEST RADIO BUTTON**

**ASK ALL:**

POLKNO1 Which of these terms best describes someone whose political views emphasize individual freedom by limiting the role of government? **[RANDOMIZE ORDER OF RESPONSE OPTIONS]**

*(Just your best guess)*

1. Authoritarian
2. Unitarian
3. Communist
4. Libertarian
5. Progressive

**ASK RANDOMIZED HALF RESPONDENTS METECH; ASK RANDOMIZED HALF RESPONDENTS MEFOOD (EACH RESPONDENT RECEIVES ONE SET OF ITEMS ONLY)**

**ASK RANDOM HALF OF SAMPLE:**

METECH Which of these describes you well when it comes to technology? *[Check all that apply]* **[RANDOMIZE ITEMS]**

**ASK RANDOM HALF OF SAMPLE:**

MEFOOD Which of these describes you well when it comes to grocery shopping? *[Check all that apply]* **[RANDOMIZE ITEMS]**

1. Usually try new products before others do
2. Prefer my tried and trusted brands
3. Like being able to tell others about new brands and products I have tried
4. Like the variety of trying new products
5. Feel more comfortable using familiar brands and products
6. Wait until I hear about others’ experiences before I try new products

**PROGRAMMING NOTE: ALLOW MULTIPLE RESPONSES**

1. Open-end responses are excluded from public datasets to protect the confidentiality of ATP panelists. Lines across page designate a page break. [↑](#footnote-ref-1)